

SAP BUSINESS ONE FOR SCRUB DADDY:



Introduction:

A report by Grandview Research states that the commercial cleaning service industry is set to **reach a whopping \$468.2 billion in revenue by 2027**. Despite the promising numbers, companies such as Scrub Daddy deal with organizational roadblocks which often inhibit their growth potential. This case study highlights the challenges faced by Scrub Daddy and SAP Business One solution offered by Silver Touch Technologies Ltd.

About Client:

Scrub Daddy is the ultimate cleaning sponge you will ever need in your kitchen. You simply cannot miss the bright yellow-coloured smiley sponge in a Target aisle. The scrubber changes texture based on the temperature of the water it's used in, turning soft in warm water and firm in cold water. Scrub Daddy is durable and long-lasting, with the ability to clean most surfaces without scratching them. It rose to fame from Shark Tank.

The Pain Points:

Scrub Daddy had four primary pain points.

High Turnover Rate:



The company was facing high turnover due to lower incentives and wages. Due to this, the company was losing well-trained and long-serving employees. Retaining staff is crucial, but it can be challenging when the company culture and working conditions do not meet employee satisfaction.

Rising Cost:



The high turnover rate was driving up the recruitment and training costs. Other cost components were affecting the overall budget of Scrub Daddy. As a manufacturing company, they were also dealing with rising costs of goods and outstanding bills from vendors.

Poor inventory management:



Scrub Daddy was dealing with the problems of wastage, understocking, and overstocking arising due to poor inventory planning. The stock levels were not checked properly, so either more or fewer items were produced or ordered.

Lack of automated workflow:



The SAP experts identified that the problems were rooted in the lack of an automated workflow. Most data was siloed, and there was a dearth of communication. The workflow was rigid and hindered the overall growth of Scrub Daddy.

The Solution:

Scrub Daddy was introduced to SAP Business One, an ultimate solution for all its business challenges



Human resource management:

To date, companies like Scrub Daddy are labour-intensive, i.e., they require a huge workforce for smooth operations. The constant need for semi-skilled and skilled workers leads to rapid hiring. SAP Business One comes with features to support human resource management. SAP Business One also automated the entire recruitment and onboarding process, saving the company valuable time and helping the team find the right employees quickly and efficiently. In addition, it automated payroll computations, eliminating errors and delays in salary disbursement.

Efficient Inventory Management:

SAP Business One is an intelligent ERP that enabled Scrub Daddy to leverage its flexible architecture and implement different inventory management strategies within the system. The strategies, along with the ERP, helped the company manage the inventory effectively. SAP B1 also has advanced technologies such as AI and predictive analytics that help in demand forecasting.

Accounting facilities:

SAP Business One solution is equipped with integrated modules for finance and budget planning. It helped Scrub Daddy prepare detailed budgets with project-specific and department-specific allotments. These systems aided in keeping a check on spending with pre-defined alerts. The company often dealt with goods worth hundreds and thousands of dollars. Often a large sum of money remains outstanding. SAP Business One assisted in financial management. It also includes automating invoices, bills, and payments. Finally, SAP BI helps the accounts department by accurately reporting and analyzing financial data.

Bespoke workflow management:

Our SAP experts tailored the SAP Business One solutions specifically for Scrub Daddy, allowing for the creation of automated workflows and streamlined processes to manage all operations from a single platform. Scrub Daddy leveraged the benefits of SAP BI workflow management, including process excellence and transparency. SAP Business One also digitized the company's workflow management. It included simple approvals to end-to-end processes, maximizing efficiency and productivity across all their departments in the long run.

Silver Touch Technologies: –

Provider of a Squeaky Clean Business Solution for Scrub Daddy

To offer Scrub Daddy the best SAP Business One solution and features, our team did a thorough analysis of their pain points. Often ERP implementations fail because the problems are not pinpointed, or no one considers the long-term impacts. The ERP consultants at Silver Touch Technologies hooked Scrub Daddy with an ERP solution that prepares them for the evolving industrial landscape.

Future-oriented manufacturers are quickly adopting ERP to ensure better performance. At Silver Touch, we have worked with several clients from the manufacturing industry, supporting them with ERP implementation and maintenance. Our vast industry experience and domain expertise give us an edge in the market.

Our certified professionals are adept in customizing an ERP for the manufacturing industry with several problem-solving functionalities. You, too, can benefit from their expertise. Get in touch with us today and book a demo to learn more.



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